

Contractor says proposed streetcar will connect employers with employees

Job creation is essential to strengthening the economy, but there's something else we need to do as well: bring people to work. The Milwaukee Streetcar does just that; it connects employers with employees.

The central business district, where the streetcar will be built, already has 25,000 residents and 80,000 workers.

And, this is just the first step. As Milwaukee Streetcar expands, so does people's ability to get to work.

The starter route and initial extensions are within ¼ mile of 100% of downtown's largest employers, 100% of its hotels, 90% of its occupied office and retail

GUEST EDITORIAL

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space, 90% of its downtown attractions and 77% of its parking and housing.

Unlike a bus, a streetcar runs on a fixed route. It isn't going anywhere for years, infrastructure can be built around it. Employers

will have the benefit of setting up shop at locations that can bring employees right to their doors.

The Milwaukee Streetcar will address the need for job creation, too. The starter route will generate 720 local construction jobs for masons, laborers, electricians, plumbers and others.

The Streetcar is a vital part of moving Milwaukee businesses forward.